

If you love working in a high-energy and progressive environment and developing processes to achieve specific business goals, this position may be for you! Vivid Image has a very distinctive office culture and team atmosphere that embraces hard work, fast turnaround, celebrating with our clients, and plenty of quirky fun. Is it you who's looking for a unique professional career experience?

### Online Marketing Assistant/Local Search Marketer

Vivid Image is an innovative web design and online marketing company that has been integrating technology with online and offline marketing for 20 years.

We are looking for someone who can juggle tasks and priorities, works well under pressure, has excellent attention to detail, and really "gets" marketing.

To be a good fit for this job, you need to be a quick study, take initiative, and be able to take direction without having to be micro-managed. We care about attitude and enthusiasm, but we're also looking for someone who can hit the ground running.

### Responsibilities Include:

- **Local Search**  
Managing Local Search for clients on Google, Bing, and other directories
- **Reputation Management**  
Solicit and Monitor online reputation for clients
- **Social Media Management**  
Create social media calendar, post and monitor social sites for clients
- **Social Advertising**  
Manage social advertising budgets for clients
- **Writing**  
Develop stories and web content for clients through interviewing and online research

### Qualifications/Experience Required

- Comfortable working in fast-paced environment with many deadlines
- Strong organizational skills and attention to detail

## Required Skills

- Analytical
- Attention to detail
- Basic marketing coordination
- Research and communication
- Social media engagement
- Proofreading and other content related tasks
- Project management and team organization
- And pretty much whatever else pops up

## We take care of employees and offer great benefits such as

- Medical Insurance
- Paid Time Off
- Simple IRA with Company Match
- Flex Spending Account
- Support Non-Profits and Community Organizations you support
- Workplace Ergonomics