

Starter Blog Questions

Use these monthly questions as a starting point to help inspire some interesting topics your customers care about.

July

✓ Yes ✓ No

Have you hired any new staff in the past couple weeks?	<input type="checkbox"/>	<input type="checkbox"/>
Have any key staff left or retired?	<input type="checkbox"/>	<input type="checkbox"/>
Has any staff taken a new position or role within the company?	<input type="checkbox"/>	<input type="checkbox"/>
Did you open a new office or location?	<input type="checkbox"/>	<input type="checkbox"/>
Did you do any additions or remodeling?	<input type="checkbox"/>	<input type="checkbox"/>
Did you launch a new website, logo, video?	<input type="checkbox"/>	<input type="checkbox"/>
Did you start a new social media platform?	<input type="checkbox"/>	<input type="checkbox"/>
Any new products launched?	<input type="checkbox"/>	<input type="checkbox"/>
Any new services added?	<input type="checkbox"/>	<input type="checkbox"/>
Any sales or promotions coming up this month?	<input type="checkbox"/>	<input type="checkbox"/>
Have you been nominated for any awards?	<input type="checkbox"/>	<input type="checkbox"/>
Have you won any awards or special recognition?	<input type="checkbox"/>	<input type="checkbox"/>
Has your company donated any money to non-profits?	<input type="checkbox"/>	<input type="checkbox"/>
Have your customers sent you any photos of your products or service in use?	<input type="checkbox"/>	<input type="checkbox"/>

Have you taken any pictures in your store, products, or service?	<input type="checkbox"/>	<input type="checkbox"/>
Has any of your staff had an event that is worth announcing or celebrating?	<input type="checkbox"/>	<input type="checkbox"/>
Did your company, products or staff hit any milestones this month?	<input type="checkbox"/>	<input type="checkbox"/>
Is your company/staff participating in any special trade shows or events this month?	<input type="checkbox"/>	<input type="checkbox"/>
Is anything about this month special to your industry or customers?	<input type="checkbox"/>	<input type="checkbox"/>
Has a customer told you about a unique way to use your product/service?	<input type="checkbox"/>	<input type="checkbox"/>
Have you earned any new certifications?	<input type="checkbox"/>	<input type="checkbox"/>
Have you or a client of yours been featured in a newspaper?	<input type="checkbox"/>	<input type="checkbox"/>
Did you send any ads off to a newspaper, trade magazine, or other?	<input type="checkbox"/>	<input type="checkbox"/>
Have you been involved with any community service projects or events?	<input type="checkbox"/>	<input type="checkbox"/>
Has any of the staff been involved with any community service project or events?	<input type="checkbox"/>	<input type="checkbox"/>
Has there been a good client story that happened recently?	<input type="checkbox"/>	<input type="checkbox"/>
Have any of your biggest clients been featured in the news recently?	<input type="checkbox"/>	<input type="checkbox"/>
Are there any days this month that your business will be closed or have special hours that you need to communicate?	<input type="checkbox"/>	<input type="checkbox"/>
Anything special for the 4 th of July?	<input type="checkbox"/>	<input type="checkbox"/>
Is something related to your business industry in the news right now?	<input type="checkbox"/>	<input type="checkbox"/>
What summer activities can you highlight?	<input type="checkbox"/>	<input type="checkbox"/>
Is there something related to summer weather that you should highlight?	<input type="checkbox"/>	<input type="checkbox"/>